



PRESS RELEASE: For Release, Thursday January 7, 2021

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*A press conference will be held on **Thursday, January 14, 2021 at 12 Noon**, on the front steps of the*

Ascension Parish Governmental Complex, 615 E. Worthey St., Gonzales LA 70737.

You are invited to attend!

We will announce a Cooperative Endeavor Agreement between Ascension Parish and Impact Sports of Gonzales. Impact Sports has been authorized to manage and operate the Parish Youth Baseball program for children aged 3 to 18. Impact Sports is committed to providing an outstanding experience for the kids, families, coaches, and partnered sponsors of AP Baseball.

“This Public/Private Partnership will bring our recreation program to the next level,” said Parish President Clint Cointment. “And affiliating with ‘Little League’ gives our youth an additional opportunity for league play.”

AP Baseball has been chartered as a member of “Little League Baseball”. (www.littleleague.org). The first little league baseball game was played in 1939 in Williamsport PA. There are over 6,500 communities around the world who play “Little League”. The affiliation with Little League has programs for kids ages 4-16. Each year in late August there is the Little League Baseball World Series in Williamsport with over 200 games televised on the ESPN family of networks.

Details about the league, a calendar of events, and how to get the players registered for 2021 will be announced at the press conference.

We welcome your attendance and coverage of the press conference. Thanks!

