



# *Parish of Ascension*

OFFICE of COMMUNICATIONS

KENNY MATASSA  
Parish President

## **FOR IMMEDIATE RELEASE**

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### **President Matassa Proclaims Jambalaya Shoppe Day**

At a recent Council meeting, Ascension Parish President Kenny Matassa proclaimed August 25 to be Jambalaya Shoppe Day.

According to the proclamation, Gonzales area businessman Stefan Fontenot and his wife Cheryl Kernan Fontenot noticed that even though Gonzales was the Jambalaya Capital of the World, there was no place in town where anyone could go to purchase a plate of jambalaya, so in August of 1993 they founded The Jambalaya Shoppe in a former drive-in hamburger stand on Airline Highway in Gonzales. The Jambalaya Shoppe was an immediate success, and soon the entire family, including their five sons, became involved in the operations.

As their popularity grew, so did the menu, eventually adding more dishes including gumbo, shrimp stew, spaghetti, and much more. They also offer menu items by the bucket, and they provide catering. The Jambalaya Shoppe has expanded to twelve stores in the Baton Rouge and Lafayette regions, and even makes franchises available.

Congratulations to the Jambalaya Shoppe for 25 years in business.

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Photo: Left to Right – Council members Travis Turner and Daniel Satterlee, President Kenny Matassa, Council member Randy Clouatre, Cheryl Fontenot, Council member John Cagnolatti, Brady Fontenot, Andy Fontenot, Council Chairman Bill Dawson, Chet Fontenot, and Council members Teri Casso, Dempsey Lambert, and Benny Johnson.