



Parish of Ascension

Department of Communications

MEDIA ADVISORY

October 6, 2025

MEDIA CONTACT:

Pamela Matassa, Ascension Parish Government Deputy CAO and Communications Director

Email: pamela.matassa@apgov.us

Phone: (225) 270-6871

Groundbreaking Set for Energy Transition Parkway in Ascension Parish Transformative roadway to connect new industry and major expansions in the River Region

WHAT:

Ascension Parish Government, in partnership with Louisiana Economic Development and the State of Louisiana, will host a groundbreaking ceremony for the Energy Transition Parkway. This new roadway will serve as the critical connector to the RiverPlex MegaPark and surrounding industrial corridor, paving the way for billions of dollars in new industry and expansions of existing facilities.

WHEN:

Thursday, October 16, 2025

10:00 a.m.

WHERE:

Modeste Fire Station
7139 LA Highway 405
Donaldsonville, LA

WHY:

The Energy Transition Parkway is a vital infrastructure project designed to support Ascension Parish's continued leadership in energy, manufacturing, and advanced industries. By providing direct access to major industrial sites, the roadway will accelerate job creation, attract investment, and strengthen Louisiana's position in the global energy transition.

WHO:

- Parish President Clint Cointment
- Louisiana Economic Development officials
- Federal, state, and local elected leaders
- Industry representatives