



Parish of Ascension

Department of Communications

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Ascension Parish Welcomes New Director of Parks and Recreation, Brandon L. Smith, CPRP

Gonzales, LA - Ascension Parish Government is excited to announce the appointment of **Brandon L. Smith, CPRP**, as the new **Director of Parks and Recreation**. A Certified Parks and Recreation Professional through the National Recreation and Parks Association, Smith brings over 23 years of experience serving the public through BREC's Recreation Department in East Baton Rouge Parish.

During his time at BREC, Smith most recently served as Assistant Superintendent of Recreation, overseeing facility operations and program development for over 50 Recreation Centers and 20 Special Interest venues, including sports venues, Farr Park Equestrian Center, Magnolia Mound Historic Site, Highland Observatory, and Liberty Lagoon Waterpark.

Smith holds a Master's degree in Sports Administration from Louisiana State University (LSU), where he also played football and earned the prestigious Charles Coates Student Athlete of the Year Award. He is eager to enhance the Ascension Parish Parks & Recreation system and create quality recreational programs and experiences for all parish residents.

"I am excited to join the Ascension Parish Parks & Recreation team, and I look forward to working closely with the community to ensure our parks become a quality, essential service for all residents," said Smith. His vision for Ascension Parish's park system prioritizes accessibility, community engagement, and high-quality recreational programming.

